

AREA OF SPECIAL CONTROL

Area of Special Control relates to all of the Maldon District unless it falls within the areas outlined in black on the attached plans.

AREAS OF SPECIAL CONTROL

THE TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1984

Within an Area of Special Control four main categories of advertisements are permitted.

These areas:

- a) election notices, statutory advertisements and traffic signs, (Regulation 9);
- b) advertisements inside a building (Regulation 12);
- c) advertisements with a deemed consent (Regulation 14). These include functional advertisements of local authorities and statutory undertakers, small professional signs, signs on hotel and inns, certain temporary advertisements such as "for sale" signs, advertisements on the forecourts of business premises, flag advertisements; and
- d) temporary advertisements for travelling circuses and fairs (Regulation 23).

Additionally express consent may be granted only for the display of advertisements of the following categories:-

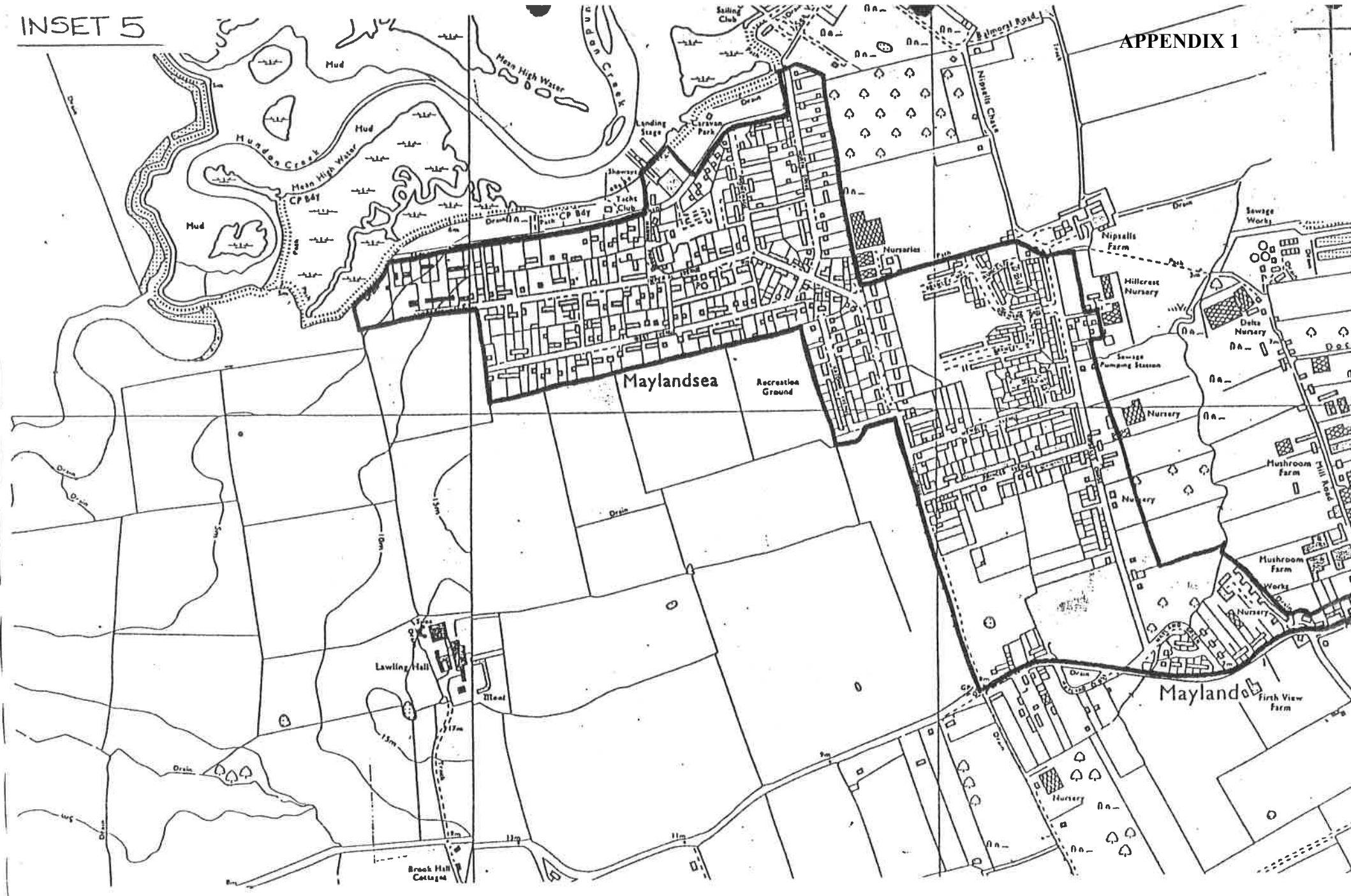
- e) notices about local events or activities
- f) advance signs or directional signs which are "reasonably required" to direct people to the place identified on the sign;
- g) advertisements required for public safety reasons, and
- h) an advertisement which could be displayed with deemed consent {(c) above} if it is reasonable for the normal size, height or illumination limits to be exceeded.

With regard to advertisements displayed with deemed consent {(c) above} slightly more stringent requirements apply to advertisements which may be displayed within an Area of Special Control. Generally letters, figures etc. cannot exceed 0.3m and advertisements must not be displayed at a height exceeding 3.6m above ground level. Advertisements on business premises must not exceed 10% of the area of the face of the building up to a maximum of 3.6m above ground level.

The foregoing is a summary of the relevant provisions of current legislation and is intended for guidance only. Anyone who requires further clarification or detail on any point is advised to consult The Town and Country Planning (Control of Advertisements) Regulations 1984 (S.I. 1984/421) and Department of the Environment Circular II.84 in respect of those Regulations.

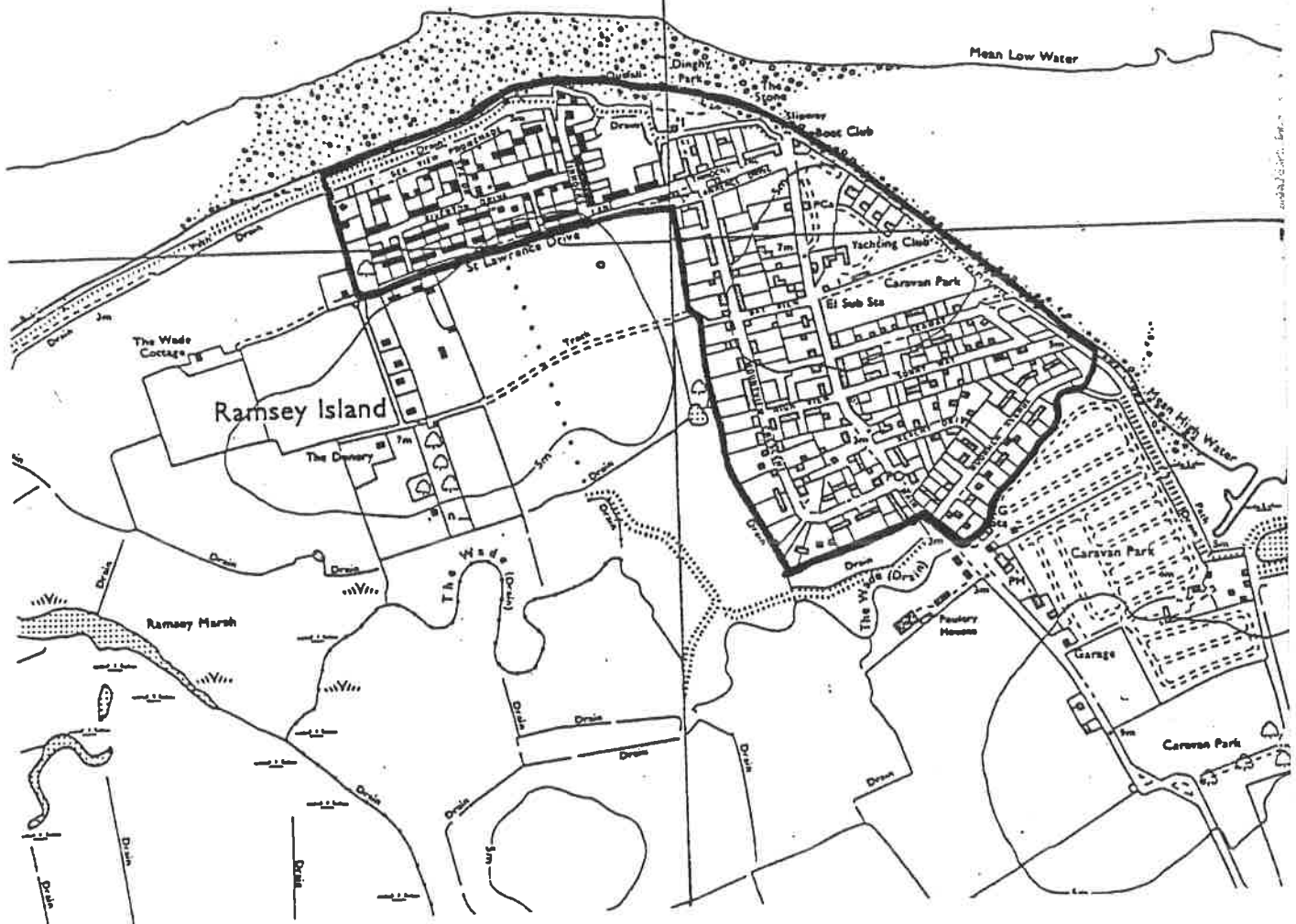
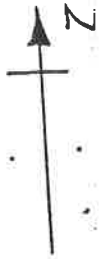






LAWRENCE
INSET 6

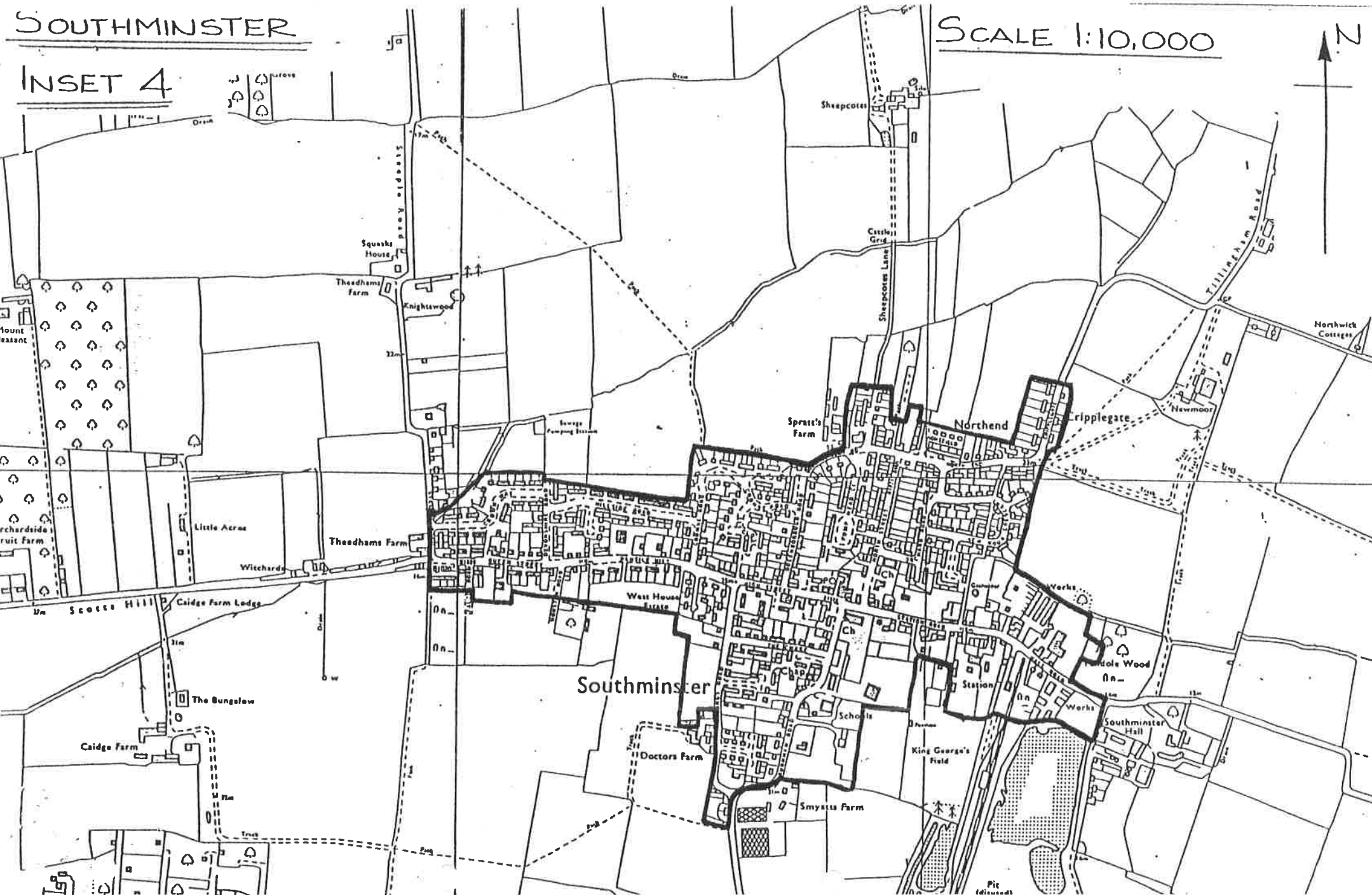
Scale: 1:10,000



SOUTHMINSTER

INSET 4

SCALE 1:10,000



INSET 3

TOLLESBURY CP

APPENDIX 1

